

CARE GUIDE

Hoya

LET'S GET TO KNOW YOU

Sometimes called Wax Plants from their thicker, shiny foliage, hoyas are a wonderful, easy-to-care-for addition to any plant parent's home. Known for their beautiful trailing and vining nature, here is how to care for these cuties.

LIGHT

Medium to bright indirect light. Hoyas are quite forgiving when it comes to their light requirements. They will all tolerate lower light, however they are unlikely to bloom (yes I said bloom!) without access to brighter indirect light. One thing to be sure of is that too much direct light will burn your leaves.

WATER

Hoyas enjoy completely drying out before watering. We use our succulent rule of thumb with hoyas which is heavier watering occasionally instead of lighter watering more frequently. Too much moisture will make your hoyas prone to root rot.

FERTILIZER

Hoyas are happy being fed about once a month with a gentle houseplant or tropical plant fertilizer. We only fertilize in the growing season (Spring and Summer), as growth naturally slows during the dormant season (Fall and Winter), so they won't need that extra boost during the colder months. A top fertilizer tip is to only apply fertilizer when the soil is damp. This allows for better absorption of nutrients and your hoyas will thank you for it!

PLACEMENT AND TEMPERATURE

Being that Hoyas don't like direct sunlight very much, we recommend placing them in North or East facing rooms and windows. They are very happy with normal household humidity, and ideally prefer temperatures to be between 65 and 80°F. Make sure to avoid drafts and heating and cooling vents as these can be incredibly drying and damaging to your hoyas.

BOTANY

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